



TOWN OF
NEWMARKET
NEW HAMPSHIRE

Arts, Culture & Tourism Commission

Tuesday, June 2 at 6 pm

Town Hall Auditorium

Meeting Minutes

Approved July 7, 2026

Called to order 6:04PM

In Attendance: Doug Spicher, Judi Case, Linda Ziarnowski, Pam Myers-Morgan, Aimee Gigandet and Stella McShera, Debra Smith & Gerry Bresnahan

Acceptance of Minutes of 5/6/26 Pam Motioned, Doug seconded and it was approved unanimously

Financial Report

May Financial Report

Trust Checking Account	\$16,101.85
Eastern Checking Account	\$21.72
LRAC Grant Account	<u>\$3,750.00</u>
Total Available Funds	\$19,873.57

May Expenses Pending \$287.12 Motion to pay expenses by Pam & seconded by Judi. Passed

June Expenses Projected

Exeter Lumber

(MDO, Posts & Adhesive) \$241.46

FY2027-28 AC&T Budget Planning

Pocket Park Mural Printing	\$1000.00
4 th Metal Sculpture	\$1000.00
Mill Historic Mural	<u>\$6000.00</u>
	\$8000.00

Motion to submit proposed budget to Steve & Bill for 2027-28 budget prep. Passed

Summary

The meeting focused on planning the upcoming June 14th unveiling ceremony for the new mosaic mural and discussing the financial status and future plans for the Elm Street Mural Project. Reviewed ceremony agenda including speeches, color guard, community sing-along, and ice cream social, with specific roles assigned to committee members. Updates provided on Elm St. project budget showing sufficient funds to proceed with the project despite needing an additional \$10,000 in fundraising. Also explored potential future projects including a historic mill mural and discussed budget planning for FY2027-28, considering various funding sources and promotional opportunities to raise additional support for ongoing and future initiatives.

Old Business

Mosaic Mural Ceremony Planning

1. Order of speakers approve for the June 14th mural unveiling ceremony, including logistics and setup requirements for the event at the Millspace.
2. Approved suggestion to present plans during upcoming ice cream social. Proposed using donation containers and QR code cards for fundraising, with Doug confirming they have budget for promotion materials along Elm Street. The event is expected to draw around 300 people including families, Pam to show Leanne's charcoal drawing in the Millspace.

Elm Street Revitalization

1. Community Painting Event Planning

Debra and Aimee discussed planning a community painting event, deciding not to hold it on the same day as National Night Out due to scheduling conflicts. They explored potential dates in September, considering factors like weather, the library's availability, and existing events like Oysterfest. The group agreed to brainstorm ideas further and potentially collaborate with the organizers of a previous "Unplugged" event to reach a broader audience, with plans to finalize the date and details in upcoming meetings.

2. Fundraising Plans

Debra discussed plans for a fundraising event to support the mural project, expressing concerns about the timing and feasibility given current commitments and the absence of Leanne who was originally planned to speak about the project's history. The group explored potential fundraising opportunities including selling reproductions of original mural panels to businesses that previously had panels in the original project, with Debra suggesting a \$250 donation could secure a 24x36 print of the original business panel.

Mural Planning and Future Projects

1. Discussed future art projects in Newmarket. Debra proposed creating a historic mural on the mill building wall, estimated to cost \$8,000, which the committee agreed to include in their budget proposal.

Public Relations Ideas

2. Discussed the need for better PR and media coverage of their events, with Debra offering to help write press releases and reach out to local media contacts. They noted the importance of showcasing the town's immigrant history in future projects and emphasized the need to balance mural initiatives with other forms of artistic performance and cultural events.

Adjourned 8:12pm

ACTION ITEMS

Debra

1. Draft and circulate the proposed 2022-2023 budget and justification for Arts & Culture, including details for the Elm Street mural and next year's projects, to ensure all members (especially Stella and Aimee) are prepared to defend the budget when contacted by town officials.
2. Place order for Elm Street project banner by Friday to ensure delivery in time for the June 14th event. Approval of Doug's design to be done via email.
1. Prepare and distribute fundraising cards with QR codes for donations and set up donation bins/containers for cash donations at the June 14th event.
2. Print and display promotional materials and A-frame signs directing attendees to the event spaces on June 14th.
3. Send JPEG of the event to Aimee for promotion on REC social channels.
4. Follow up with mason and Eric Chinburg to obtain and review the proposal/estimate for wall capping and prep for Elm Street mural.
5. Measure the side wall of the mill building for potential future mural and assess feasibility (scaffolding, access, etc.).
6. Write and circulate press release/editorial about the 250th mosaic mural project and upcoming events; provide media contacts to Stella for outreach.
7. Set date and coordinate logistics for community paint day for the neutral base coat on the Elm Street mural wall (targeting September 12th, confirm with library and relevant parties). Follow up with Andy (library) regarding potential collaboration/partnership for September 7th or 12th events and exhibits.

Judy

1. Ensure all town council members are invited and reminded to attend the June 14th Mosaic Mural unveiling and ice cream social.

Stella

2. Contact media (WMUR, Seacoast Online, etc.) with press release and story pitches about the mural project and June 14th event.

Pam

1. Check Elm St. panel subject matter to make list of all businesses which might participate in signed print fundraiser.
2. Check with the Historical Museum and/or school for the location of the town crier bell and arrange for its use at the June 14th event.

All Committee Members

1. Forward RFP to any artists/painters in your network as we are not looking specifically for muralists to create a 30x40 original painting.
2. Brainstorm and suggest ideas for the 4th art sculpture for the triangle installations (not an animal, relevant to Newmarket history).